

JASON ROSE
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E X P E R I E N C E

Cunning Fox Co.

November 2010 - Present

Creative Direction, Design, Project Management

Work as creative consultant, designer, copywriter and project manager for hotels, resorts, restaurants and small businesses.

Ventana Hotels & Resorts

April 2006 - October 2010

Creative Direction, Revenue Management, Controller

Comprehensive responsibility for all facets of operating a small hotel management company.

Primary focus on revenue maximization strategies, brand development, and translation of ideas into non-traditional marketing campaigns. Art direction, graphic design, Internet and email marketing, paid search, and content creation for both print and web.

Previously as senior financial officer and controller. Operational forecasting, business development, budgeting, underwriting and analyses, ownership presentations, cash flow management, and preparation of profit and loss statements. Management of multiple accounting staffs.

Shoreview Associates L.P.

September 2005 - April 2006

Asset Manager

Financial custodian administering sale of Hotel La Jolla. Responsible for distributing proceeds of approximately 24 million dollars. Maintain general ledger, balance sheet, and all financial accounts until dissolution of partnership.

Hotel La Jolla

August 2003 - September 2005

Controller, Human Resources

Work as senior financial officer focusing on administration of internal financial controls and procedures. Direct and coordinate all financial, budgeting, and forecasting functions relevant to operation of four-star California hotel.

E D U C A T I O N

University of Colorado at Boulder

1999 - 2003

B.S. Business Administration

P R O F I C I E N C I E S

Photoshop

Illustrator

Copywriting

Art Direction

WordPress

Photography

Typography

Website Design & Development

Google Adwords & Analytics

Search Engine Optimization

Revenue Management

Financial Forecasting

GAAP

I N T E R E S T S

Interior Design, Photography, Military History, Snowboarding, American Literature, Baseball, Music Technology, Travel, Fashion, Writing, Architecture, Hard Work and Personal Growth

A B O U T M E

I was born in sunny Wisconsin, moving to even sunnier California after college.

I'm an avid fan of unorthodox and creative ideas, good people, open minds and dark beer. I believe James Brown songs are a first-class cure for a stressful day, fanatically listen to music, and take great joy in assembling IKEA furniture. (They're like Legos for adults.)

I'm trying to figure out the character I was written to be.

"Thank you kindly!"